



# Case Study

## Hendrick Automotive Group



### The WHO.

Hendrick Automotive

### The WHAT.

Everyone's problem is unique.

- Employee accidents → 80+ slip-and-fall injuries per year
- Costs → high worker's compensation costs and increasing missed days due to injury

### The HOW.

We listened, heard their specific needs and designed a solution.

- A slip-resistant safety shoe program
- Easy ordering
- Program participation tracking
- A human touch and one point of contact who manages the program
- Onsite mobile shoe store visit
- Regular updates to footwear options
- Continual improvement of the program to meet evolving needs

### The RESULTS.

Fewer than 5 slip-and-fall injuries per year.

Translation: fewer days missed due to injury and lower costs by **\$600k per year.**

Lowered costs by

**600k**  
**per year**

### IN THEIR OWN WORDS

Hendrick Automotive

"Our SR Max team made it very easy with the shoemobile and custom ordering website. We gave them what we were looking for, and the SR Max team delivered as promised."

SR Max Slip Resistant Shoe Company specializes in the manufacturing and distribution of slip resistant footwear used in workplaces throughout the United States. **Visit us at [www.srmax.com](http://www.srmax.com) for more information.**